



MEDIA RELEASE

Friday September 28

Orange leads another cool climate victory in NSW

The results have just been announced for the NSW Wine Awards 2007 and Orange has again come out with extraordinary results. Seven of the top 40 wine are from Orange with a further Top 40 award winner in the Central Ranges, just a whisper out of the official Geographical Indicator:

Belgravia Collection 2005 Chardonnay
Cargo Road Wines 2005 Riesling
Mayfield Vineyard 2007 Icely Road Sauvignon Blanc
Tamburlaine 2007 Reserve Riesling
Word of Mouth Wines 2007 Pinot Gris
Philip Shaw No 8 2006 Pinot Noir
Printhie Wines Swift Family Heritage 2004 Cabernet-Shiraz
Cumulus Wines Rolling 2006 Shiraz (Central Ranges)

Proving that last years strong performance was no fluke, Orange and other cool climate regions continued in breaking the dominance of the established warmer regions. Orange and the Central Ranges produce 3% of NSW production yet achieved 20% of the Top 40 wines.

The awards success for Orange highlights a number of regional strengths. The region is strong across all varieties with a broad range of white wines being successful whilst also proving again that Orange can consistently produce top quality reds.

President of the NSW Wine Industry Association, David Lowe, said the strong performance by the Orange region was indicative of where the region is heading, stating, "From recent beginnings it is now undeniable that Orange has matured as a region and will be the must have in every wine shopping basket."

Where the Top 40 went by region

Orange and Central Ranges	8	
Hunter Valley	15	
Riverina		7
Murray Darling		1
Southern Highlands		1
Cowra	2	
Hilltops		2
Canberra		4

Full results are available at <http://www.nswwine.org.au/NSWwineawards.htm>

For more information or to arrange interviews with Top 40 winners you can contact the Brand Orange office on 02 6360 1990